

About Executive Consultant



Aeimporn Punyasai, Ph.D.
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Executive Consultant, Business & Organization Development | Strategy & ESG Expert | Coach & Mentor

A passionate leader with long track record of successfully management with more than 20 years in Information Technology with proven record in sales & marketing, and channel management with extensive business background in international, multi-cultural environments. Talented, results-producing marketing professional with a proven record of accomplishment in planning and leading comprehensive sales, marketing and channel strategies in support of business goals and objectives.

Aeimporn has a strong background in leading organizational change, enhancing operational efficiency, and guiding companies through the complexities of strategy formulation and execution. She has worked with a wide range of organizations, from startups to established enterprises, helping them navigate growth challenges, optimize performance, and align their goals with sustainable practices.

Apart from leadership and management area, she also earned the certificate of ESG Professional and listed on ESG Expert Pool of The Stock Exchange of Thailand. With hands-on experience on ESG strategy and execution, she's always invited to speak and share experience on ESG strategy & implementation. Being "Business Coach" for Social Enterprise (SE) in "SET Social Impact Gym", SE Incubator Program of SET since 2019. And Being Mentor Lead for NIA's Public and Private Chief Innovation Leadership (PPCIL) in 2024. Currently being lead Start-up coaches in Health Tech X2 #2025 Program funded by Thai Health Promotion Foundation

Core Skills and Expertise

- Business Strategy & People strategies (Alignment with Business Direction)
- Organization Transformation, Organization Design, Organization Development & Headcount Optimization
- Digital Transformation
- ESG Expert
- Change Management
- Business Coaching & Mentoring